

ORDER



Orders

Order / Rev: 53171

Alt Order #:

Product Desc: ESTIMATE 11757

Estimate: 11757

Flight Dates: 09/10/12 - 09/16/12

Original Date / Rev: 08/29/12 / 08/31/12

Order Type: CIA - O

KUCW-TV

Primary AE: Office Accounts

Sales Office: SLC

Sales Region: Local

Agency

Name: Media Strategies & Research

Buying Contact:

Billing Contact:

1580 Lincoln Street

Denver, CO 80203

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Matheson for Congress 2012

Demographic: HH

Product Codes: US Congress

Priority: P-3

Revenue Codes: AGY, POL-CAND, GEN

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/13/12	1	\$145.00	\$123.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	1	\$145.00	\$123.25	0.00
Totals	1	\$145.00	\$123.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Office Accounts			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	KUCW	09/13/12	09/13/12	M-F 10p-1030p M-F 10p-1030p	CM	10p-1030p	---T---	:30	1	\$145.00	P-3	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	---T---			1			\$145.00		0.00			
													Totals	1	\$145.00